



# Associate

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## Digital Marketing System

Law  Firm  
MARKETING PROS

MORE LEADS • MORE CLIENTS • MORE PROFITS

1

## New Website

New & Best in Class Website - Up to 25 Pages

## Local SEO/Google My Business - Dominate Google Maps

1 Google My Business listing - Google Local SEO "Maps"

Google My Business Creation, Optimization & Maintenance  
Continuous Link Building & Perpetual Citation Development & Maintenance

2

## Automated Review Acquisition System

Establish the Best Online Reputation in Your Market

Passively Create, Market & Syndicate YOUR Positive Reviews Online  
Continuous Online Reputation Monitoring

Receive Instant Alerts when clients leave a review - Know when and how to respond!

3

## Google Organic Search (Below Maps)

Dominate & Control Page 1 in other Markets using our Proprietary  
Local Search Supremacy (LSS) Program

Expanded & Enhanced Geographical Digital Footprint for Organic SEO  
1 Keyword Bundle (Case Type) for up to 10 Cities (Add more now and as you grow)

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## Retargeting

Highly Effective & Efficient \*\*

Bring them Back with a Hyper-focused Re-Targeting campaign with Google Ads Network  
or Traffic Fuel

## Engaging Digital Content

Monthly Blog & Quarterly Press Release

Content Rich and SEO Amplified

Focused on Valuable Keywords and or Relevant News and "Money Keywords"  
Syndicated via High Domain Authority (DA) Website Sources, Leveraging High DA Backlinks

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## Website Optimization with Google Best Practices

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### Continuously Improve How Google Sees Your Website

Implementing and Leveraging Google Search Console "GSC" to Achieve Maximum Search Efficiency

Constant Troubleshooting of Your Website Presence in Google Search Results

Rapid & Efficient Correcting of Faults & Breakages

Ensuring Website Continues to Adhere to Google Best Practices

Refining and Improving Meta-Data to Maximize Search Rank Signals

## Conversion Optimization

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Monitor Conversions Using Google Analytics & Adjust Accordingly

Mobile Ready, Mobile Friendly & Mobile Optimized

Monitoring & Modifying for Mobile Friendly Google Best Practices

ADA Compliance - Latest ADA Compliance Plug-in Technology Applied to Your Website

## Hyper Optimized Hosting

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### Enhanced Website Hosting, Monitoring & Maintenance

Site Crash Prevention - 100% Uptime Using Automatic Failover Servers

Security - So Secure we offer a Hack Promise- If the site is ever hacked we fix it for free

Page Speed Score Guarantee - GTMetrix Speed Score Guaranteed to be 90+ or Higher

Website Backup Management - Daily Offsite Backup

Emergency Support - 24/7 Support

Servers Strategically Placed Nearest to YOUR Location

Unlimited Website Edits Including Content Changes, Page Edits, Basic Customization

## Detailed Reporting & Analytics

24/7 Access to Your Customized LFMP Reporting Dashboard +

Monthly Reports Emailed to You

Google Insights & Ranking Reports for Google, GMB (Maps) and Mobile

Google Analytics - Tracks & Reports Website Traffic from all Devices

Lead Source Attribution with Granular Call Tracking

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## Semi - Exclusivity

Maximum of 2 Law Firms per Market per Specialty

One Time  
Onboarding

\$1495

Investment to  
Increase Your Digital  
Footprint

\$1970/Month

### WHAT YOU DON'T GET

NO New Worry Free Website - New Website every 24 months

NO Social Media Marketing

NO Montly Newsletter

NO Google Ads (Pay -Per-Click)

NO Digital Lead Funnels

NO Agency Level CRM with HighLevel Client Accelerator

*"Law Firm Marketing Pros are the best. They have have gone above and beyond what we were expecting. We are seeing our SEO ranking increase as promised. Andy and his team have been very responsive and have provided excellent customer service!!!"*

## Crush your Competition with a Bigger & Better Digital Footprint

**\*Additional GMB Locations  
may be available**

**\$595/mo. per city**

**Practitioner GMB Listings  
available for Partners &  
Associates**

**\$495/mo. each**

**Additional LSS Keyword  
Bundles and Cities**

**\$397/mo. each**  
1 Keyword Bundle - 10 Cities

**Branded Content Package**

**\$995/mo.**

**Ask about how Your Firm can have Market Exclusivity  
with Law Firm Marketing Pros**

**\*\* - Does not include click budget for ads  
Minimum spend varies by market & area of law practiced**

### **Summary Term & Conditions**

*Onboarding & First Month Due at Inception  
Term is 12 months then auto renews month to month  
Cancellable at anytime after 12 months  
Google My Business Locations are By City or Municipality*