

Market Leader

Digital Marketing System







Worry Free Website

New & Best in Class Website - Up to 50 Pages - PLUS a New Website every 24 months!

Never worry about your website again... We do it all for you over and over again.

Local SEO/Google My Business - Dominate Google Maps

1 Google My Business listing - Google Local SEO "Maps"

Google My Business Creation, Optimization & Maintenance Continuous Link Building & Perpetual Citation Development & Maintenance



3

Automated Review Acquisition System

Establish the Best Online Reputation in Your Market

Passively Create, Market & Syndicate YOUR Positive Reviews Online Continuous Online Reputation Monitoring

Receive Instant Alerts when clients leave a review - Know when and how to respond!

Google Organic Search (Below Maps)

Dominate & Control Page 1 in other Markets using our Proprietary Local Search Supremacy (LSS) Program

Expanded & Enhanced Geographical Digital Footprint for Organic SEO 2 Keyword Bundles (Case Types) for up to 10 Cities (Add more now and as you grow)





or Traffic Fuel

5

Highly Effective & Efficient - Pay-Per-Click **

Get there fast! Get results by being on the Top of Page 1 with our ultra-efficient Click Ads Campaign - **Includes: Google, Bing & Retargeting**Retargetimng in Hyer-Focused and brings Browsers Back using Google Ads Network

Engaging Digital Content

Monthly Blog & Quarterly Press Release

Content Rich and SEO Amplified

Focused on Valuable Keywords and or Relevant News and "Money Keywords" Syndicated via High Domain Authority (DA) Website Sources, Leveraging High DA Backlinks







E-Mail Newsletter Marketing (Monthly E-mail Newsletter)

Nurture Leads until they Convert to Clients Keep Past & Current with Clients and Stay Top of Mind Get Recurring No-Cost Referrals

Enhanced Social Media Marketing

Facebook, Twitter, LinkedIn & GMB Posts

Daily Customized Posts to FB & Twitter (Weekly to GMB)

LinkedIn Customization (Ensure LinkedIn account is optimized for maximum connectivity)





Digital Lead Funnels with Facebook Ads

Facebook Ads Creation and Monitoring, including A/B Testing of Ads Entice Potential Clients with Click Bait - "FREE Guide" or "FREE Report" 1 Professionally Produced 45 second Attractive Character Video Follow-up Email Drip Nurturing Campaign New Ads Creation Every 6 months

Website Optimization with Google Best Practices

Continuously Improve How Google Sees Your Website

Implementing and Leveraging Google Search Console "GSC" to Achieve Maximum Search Efficiency

Constant Troubleshooting of Your Website Presence in Google Search Results
Rapid & Efficient Correcting of Faults & Breakages
Ensuring Website Continues to Adhere to Google Best Practices
Refining and Improving Meta-Data to Maximize Search Rank Signals



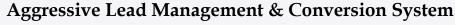


Conversion Optimization

Monitor Conversions Using Google Analytics & Adjust Accordingly
Mobile Ready, Mobile Friendly & Mobile Optimized
Monitoring & Modifying for Mobile Friendly Google Best Practices
ADA Compliance - Latest ADA Compliance Plug-in Technology Applied to Your Website







Minimize Lost Conversion Opportunities

Capture more Clients with our Automated Lead Nurture Program

Multi-channel follow up campaigns

Connect with your leads through Phone Connect, V-mail Drops, SMS/MMS, Emails, and FB Messenger

Hyper Optimized Hosting

Enhanced Website Hosting, Monitoring & Maintenance

Site Crash Prevention - 100% Uptime Using Automatic Failover Servers
Security - So Secure we offer a Hack Promise- If the site is ever hacked we fix it for free
Page Speed Score Guarantee - GTMetrix Speed Score Guaranteed to be 90+ or Higher
Website Backup Management - Daily Offsite Backup
Emergency Support - 24/7 Support
Servers Strategically Placed Nearest to YOUR Location
Unlimited Website Edits Including Content Changes, Page Edits, Basic Customization



Detailed Reporting & Analytics

24/7 Access to Your Customized LFMP Reporting Dashboard + Monthly Reports Emailed to You

Ranking Reports for Google, GMB (Maps) and Mobile
Google Insights & Ranking Reports for Google, GMB (Maps) and Mobile
Google Analytics - Tracks & Reports Website Traffic from all DevicesLead Source
Attribution with Granular Call Tracking

Semi - Exclusivity

15

Maximum of 2 Law Firms per Market per Specialty

One Time Onboarding

Investment to be a Market Leader

\$2495

\$5997/Month



Crush your Competition with a Bigger & Better Digital Footprint

*Additional GMB Locations may be available

Practitioner GMB Listings available for Partners & Associates

\$595/mo. per city

\$495/mo. each

Additional LSS Keyword Bundles and Cities

Branded Content Package

\$397/mo. each
1 Keyword Bundle - 10 Cities

\$995/mo.

Ask about how Your Firm can have Market Exclusivity with Law Firm Marketing Pros

**- Does not include click budget for ads Minimum spend varies by market & area of law practiced

Summary Terms & Conditions

Onboarding & First Month Due at Inception
Term is 12 months then auto renews month to month
Cancellable at anytime after 12 months
Google My Business Locations are By City or Municipality