



Pay-Per-Click

Digital Marketing System

Law  Firm
MARKETING PROS

MORE LEADS • MORE CLIENTS • MORE PROFITS

1

Ads Retargeting

Bring them Back with a Hyper-focused Re-Targeting campaign with Google Ads Network or Traffic Fuel

Campaign Strategy, Creation & Management

2

3

PPC Keyword List Development

Conversion Tracking Implementation

4

5

Ad Copy Authoring

Quality Score Management

6

7

Bid and Campaign Management

8

ROI Management

Detailed Reporting & Analytics

Monthly Reports Emailed to You
Granular Call Tracking & Lead Source Attribution

9

10

Semi - Exclusivity

Maximum of 2 Law Firms per Market per Specialty

One Time
Onboarding

\$995

Investment to
Increase Your Digital
Footprint

\$995/Month

WHAT YOU DON'T GET

NO New Worry Free Website - New Website every 24 months

NO Social Media Marketing

NO Organic SEO (Below the "Maps")

NO Monthly Newsletter

No Google Ads (Pay -Per-Click)

NO Digital Lead Funnels

NO Agency Level CRM with HighLevel Client Accelerator

Crush your Competition with a Bigger & Better Digital Footprint

***Additional GMB Locations
may be available**

\$595/mo. per city

**Practitioner GMB Listings
available for Partners &
Associates**

\$495/mo. each

**Additional LSS Keyword
Bundles and Cities**

\$397/mo. each
1 Keyword Bundle - 10 Cities

Branded Content Package

\$995/mo.

**Ask about how Your Firm can have Market Exclusivity
with Law Firm Marketing Pros**

**** - Does not include Click budget**
Minimum spend varies by market & area of law practiced

Summary Term & Conditions

Onboarding & First Month Due at Inception
Term is 12 months then auto renews month to month
Cancellable at anytime after 12 months
Google My Business Locations are By City or Municipality