



Solo

Digital Marketing System

Law  Firm
MARKETING PROS

MORE LEADS • MORE CLIENTS • MORE PROFITS

1

Local SEO/Google My Business - Dominate Google Maps

1 Google My Business listing - Google Local SEO "Maps"

Google My Business Creation, Optimization & Maintenance

Continuous Link Building & Perpetual Citation Development & Maintenance

Automated Review Acquisition System

Establish the Best Online Reputation in Your Market

Passively Create, Market & Syndicate YOUR Positive Reviews Online

Continuous Online Reputation Monitoring

Receive Instant Alerts when clients leave a review - Know when and how to respond!

2

3

Engaging Digital Content

Monthly Blog & Quarterly Press Release

Content Rich and SEO Amplified

Focused on Valuable Keywords and or Relevant News and "Money Keywords"

Syndicated via High Domain Authority (DA) Website Sources, Leveraging High DA Backlinks

Hyper Optimized Hosting

Enhanced Website Hosting, Monitoring & Maintenance

Site Crash Prevention - 100% Uptime Using Automatic Failover Servers

Security - So Secure we offer a Hack Promise- If the site is ever hacked we fix it for free

Page Speed Score Guarantee - GTMetrix Speed Score Guaranteed to be 90+ or Higher

Website Backup Management - Daily Offsite Backup

Emergency Support - 24/7 Support

Servers Strategically Placed Nearest to YOUR Location

Unlimited Website Edits Including Content Changes, Page Edits, Basic Customization

4

"You're going to get the attention, you're going to get honesty and integrity. You're going to get real answers to your questions and not fluff. So that's valuable."

- Paul Burkhardt, Esq. 2020

5

Detailed Reporting & Analytics

24/7 Access to Your Customized LFMP Reporting Dashboard + Monthly Reports Emailed to You

Ranking Reports for Google, GMB (Maps) and Mobile
Google Analytics - Tracks & Reports Website Traffic from all Devices
Google Insights - Specific to GMB
Granular Call Tracking & Lead Source Attribution

**One Time
Onboarding**

\$749

**Investment to Launch
Your Digital
Marketing**

\$1190/Month

WHAT YOU DON'T GET

NO Website
NO Organic SEO (Below the "Maps")
NO Social Media Marketing
NO Monthly Newsletter
NO Google Ads (Pay -Per-Click)
NO Ads Retargeting
NO Digital Lead Funnels
NO Agency Level CRM with HighLevel Client Accelerator

Crush your Competition with a Bigger & Better Digital Footprint

***Additional GMB Locations
may be available**

\$595/mo. per city

**Practitioner GMB Listings
available for Partners &
Associates**

\$495/mo. each

**Additional LSS Keyword
Bundles and Cities**

\$397/mo. each
1 Keyword Bundle - 10 Cities

Branded Content Package

\$995/mo.

**Ask about how Your Firm can have Market Exclusivity
with Law Firm Marketing Pros**

**** - Does not include click budget for ads
Minimum spend varies by market & area of law practiced**

Summary Term & Conditions

*Onboarding & First Month Due at Inception
Term is 12 months then auto renews month to month
Cancellable at anytime after 12 months
Google My Business Locations are By City or Municipality*